

The Creative Industries in IN State Senate District 32 Senator Patricia L. Miller

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 32**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

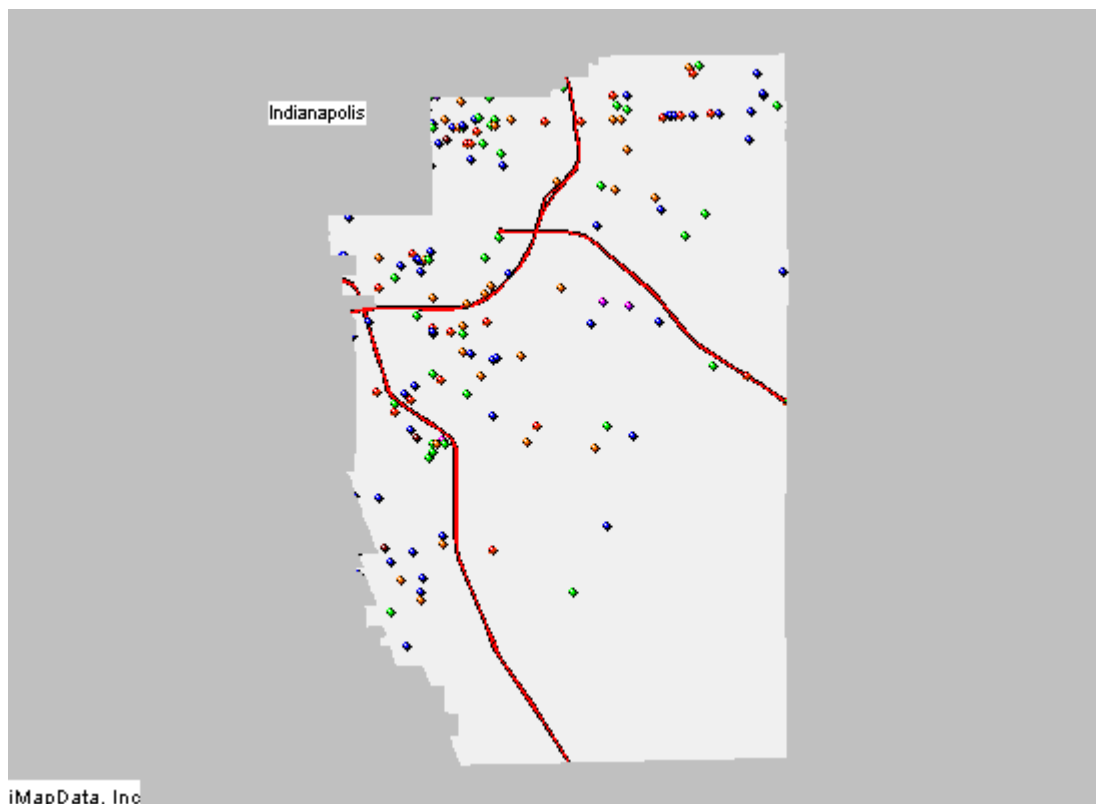
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 32 is home to 146 arts-related businesses that employ 561 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 32**, with each dot representing an arts-centric business.

146 Arts-Related Businesses in IN State Senate District 32 Employ 561 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 32 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	3
Museums	2	2
Historical Society	1	1
Performing Arts	31	86
Music	14	28
Services & Facilities	9	48
Performers	8	10
Visual Arts/Photography	60	202
Crafts	9	22
Visual Arts	5	11
Photography	37	119
Services	9	50
Film, Radio and TV	18	128
Motion Pictures	16	113
Television	2	15
Design and Publishing	30	137
Architecture	6	40
Design	14	52
Publishing	2	2
Advertising	8	43
Arts Schools and Services	4	5
Arts Schools and Instruction	4	5
GRAND TOTAL	146	561

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 32 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	3	50.00%	3	3	0.00%
Museums	2	2	0.00%	3	2	-33.33%
Historical Society	0	1	100.00%	0	1	100.00%
Performing Arts	32	31	-3.13%	104	86	-17.31%
Music	14	14	0.00%	33	28	-15.15%
Services & Facilities	8	9	12.50%	18	48	166.67%
Performers	10	8	-20.00%	53	10	-81.13%
Visual Arts/Photography	51	60	17.65%	194	202	4.12%
Crafts	7	9	28.57%	20	22	10.00%
Visual Arts	3	5	66.67%	8	11	37.50%
Photography	31	37	19.35%	116	119	2.59%
Services	10	9	-10.00%	50	50	0.00%
Film, Radio and TV	24	18	-25.00%	193	128	-33.68%
Motion Pictures	18	16	-11.11%	170	113	-33.53%
Television	2	2	0.00%	20	15	-25.00%
Radio	4	0	-400.00%	3	0	-300.00%
Design and Publishing	26	30	15.38%	138	137	-0.72%
Architecture	5	6	20.00%	40	40	0.00%
Design	11	14	27.27%	52	52	0.00%
Publishing	1	2	100.00%	1	2	100.00%
Advertising	9	8	-11.11%	45	43	-4.44%
Arts Schools and Services	4	4	0.00%	10	5	-50.00%
Arts Schools and Instruction	3	4	33.33%	9	5	-44.44%
Agents	1	0	-100.00%	1	0	-100.00%
GRAND TOTAL	139	146	5.04%	642	561	-12.62%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org